

For 10,001

It's

FOR DOLLAR MORE!

PERFUME 49¢ plus tax

1.95

DRYER 3.99

BLEND 2.00 plus tax

98¢

1.00

of Them All

PERSONAL GROOMERS

for Men and Women

Choice of colors, styles. A gift always well thought of.

3.95 UP

FLUSH TOYS

Choice of silky soft Dogs, Poodles, Bears, Tigers. Popular colors. Large selection.

288

10.95 Steel WAGON

Heavy gauge steel wagon with big rubber tires. A big plus at this low price.

795

Structo Steel DUMP TRUCK

18-inch steel truck ready to roll to you.

349

HEALTH 99¢

88¢

33¢

37¢

22¢

say "Merry Christmas" as the French do!

Evening in Paris

GLAMOUR GIFTS—\$1 TO \$10

POP-UP SET
Lift the lid and the satin-lined tray pops up, showing off a fragrant array of Evening in Paris cologne, cologne stick, talcum powder and purse perfume flacon. \$3.50

Her heart's desire... a complete ensemble of Evening in Paris fragrance accessories... in a magnificent holiday package embossed in silver and blue. Cologne, talcum, perfume, liquid sachet, perfume, cologne stick and purse perfume flacon. \$6.50

TWO-DOOR SET
The double doors swing open on six fragrant Evening in Paris treasures nestled in rich satin. Cologne, toilet water, talcum, perfume, purse perfume and bubble bath. \$7.50

The duo that no girl can do without! Evening in Paris toilet water and dusting powder in a stand-up set of gleaming blue and silver that is a stand-out gift. \$3.00

A silvery embossed box forms the eye-catching background for Evening in Paris fragrance in three delightful forms. Cologne, cologne stick and easy-to-carry purse perfume flacon. \$1.50

Because, most of all she wants Evening in Paris, give her three glamorous versions of this great fragrance: cologne, toilet water and sachet perfume. Framed in gleaming blue, a pretty sight under the tree! \$2.00

for the woman who is every inch a female

Christmas gifts of **PRIMITIF** a new fragrance brought to America by Max Factor

Primitif Parfum Cologne... unmistakably feminine fragrance! 4 oz. bottle shown, \$3.00. Also 2 oz. \$1.75

Sophisticated holding 1 1/2 drams of Primitif Parfum! \$1.50

Other gifts of Primitif, too. Ask to see them all!

for the daring... **MIDNIGHT by Tussy**

Glamour Set. It's Midnight Hand and Body Lotion and Cologne for magic all-over beauty. \$1.

GIFTS for HIM

For the greatest in grooming give him a **MENNER Gift Set**

MENNER FOAM SHAVE with Menthol

IN NEW THIN PACK Patent growing favorite at \$1.60 all from above cream, plus tax

MAX FACTOR BUSY MAN'S BAR

Three famous Max Factor grooming essentials: After Shave Lotion, Cream Hair Dressing, Refreshing Cologne. With dispenser top! \$2.75.

Max Factor After Shave Lotion—soothing, smoothing skin conditioner. Large size, \$1.00. Refreshing Cologne. Large size, \$1.25.

Other gifts from 60¢ to \$2.95

McCown Prescription Dept.

SERVES YOU DAY AND EVENING

McCown Drug Stores feature large, complete prescription laboratories, well-stocked with modern drugs by LILLY—UPJOHN—SQUIBB—LEDERLE—PARK-DAVIS and other famous makers. Whatever your doctor orders, McCown pharmacists can compound your prescription immediately. Open EVERY day and EVENINGS.

DRUG SUPPLIES

HALF OUNCE 10c MERCUROCHROME 7c

8 OUNCES 23c WITCH HAZEL 17c

OUNCE 23c GLYCERINE 12c

OUNCE CONCENTRATE 19c AMMONIA 9c

2 OUNCES 19c ACETONE 9c

GIVE APPLIANCES

the PRESENTS with a future!

STEAM or DRY **IRON** Reg. 9.95 **8⁸⁸**

VALIANT HAND **MIXER** 12.95 Value **9⁹⁹**

2-Slice Automatic **TOASTER** Reg. 10.95 **8⁸⁸**

Fully Automatic DEEP-FRY COOKER

Thermostat controlled cooker. King-size. Fries, cooks, roasts, stews and bakes. Beautiful copper tone finish. This is the gift mother has always wanted.

19.95 Value **8⁸⁸**

12.95 Jumbo Square **ELECTRIC SKILLET**

Fully automatic. Can be immersed in water. Built-in thermostat. Big jumbo size, in gleaming chrome finish. Square design gives more cooking area. Made of lifetime cast aluminum.

\$10⁹⁵

See them here... **KODAK and BROWNIE GIFT CAMERAS... OUTFITS**

BROWNIE Holiday FLASH OUTFIT

Amazingly low-cost outfit for indoor-outdoor snaps

Here's everything needed for round-the-clock snapshot fun. Kodak's easy-to-use Brownie Holiday Flash Camera, film, flashholder, bulbs, batteries, and full instructions—all in a handsome gift box. A wonderful gift even for very young snaphooters... a wonderful buy, too!

KODAK Pony 135 CAMERA OUTFIT

Round-the-clock outfit for color-slide making

For salon-worthy color slides, crisp black-and-white pictures, the new Kodak Pony Camera, Model C, with fine 1/3.5 lens, shutter synchronized for flash indoors and at night, speeds to 1/300 for action. PLUS flashholder with guard and fast-action field case to protect the camera. What a gift it makes!

Stock up with **FRESH EASTMAN FILM**

Complete Stock PHOTO FLASH BATTERIES

SALE OF ORNAMENTS

1 3/4" SOLID COLOR ORNAMENTS 12 for 39¢

2 1/4" SOLID COLOR ORNAMENTS 12 for 77¢

3 1/4" FOR GIFT ORNAMENTS 12 for 12¢

2 1/2" PLASTIC NON-BREAK ORNAMENTS 5 for 49¢

MCCOWN COUPON

2-Pound 65% Fruit-Filled **FRUIT CAKE 157** IN DECORATED METAL TIN Coupon Good thru Dec. 15 Only

2.98 Lillepott Union Hardware **Beginners' ROLLER SKATES 157** Coupon Good thru Dec. 15 Only

98c CUDDLY PLUSH Your Choice **BEARS DOGS DOLLS 77¢** Coupon Good thru Dec. 15 Only

24.95 CHROME AUTOMATIC **COFFEE PERCOLATOR**

• 8 Cup
• Beautiful Gift

15⁹⁵

LUXURIOUS 72" x 84" Dacron-Filled COMFORTER

Quilted French crepe over dacron gives this beautiful comforter a luxurious look. Washable, moth-proof. Big double bed size is light as a feather.

12.95 Value **7⁹⁸**

For Your Fisherman! **SALT WATER REEL**

200 yard capacity—For salt water fishing.

4⁹⁹

19.95 Value—IONA **ELECTRIC MIXER**

Mixer, 2 Bowls and Stand

12⁹⁵

Sabre 620 Flash CAMERA OUTFIT

Complete outfit—7 pieces in all—Camera, Flash holder, 2 Bulbs, 2 Batteries and Film. This is perfect inexpensive set. Takes perfect pictures.

Complete Set **4⁹⁵**

Gay Musical **POWDER BOXES**

Choice of popular tunes. Pastel colors to please lady. Choice of sizes.

2⁹⁸ to 4⁹⁸